

I am opposed to more consolidation in the mass media.
We cannot let a small cabal of people decide what we hear.
Consider that adbusters.com has been unable to get its ads
put on TV for the past 2 years. Why? Because they advocated that people not
shop for 1 DAY out of the year. Another example
of the stifling of debate by major media control is the numerous
reports of censored journalists and buried stories because they
might anger a sponsor. Also, Time talked about how they don't
put critical commentaries in some places because those
industries are their sponsors. The 1996 debate over giving
away the airwaves was yet another example of mass media
control because they didn't let opponents of the giveaway get
a fair amount of time.

Also, more consolidation goes against the desire to allow
more minority ownership because it would allow fewer people
(who most likely would ALREADY own media) to buy even more
of the media and entrench the lack of minority ownership of the
media. Ask Damon Wayans about the perils of having white
people determine what black people should get.

For these reasons, and reasons mentioned by others, not only
should the FCC prevent more media mergers but it should
explore breaking up existing ones to make our media be the
people's media instead of the person's media.

Sincerely,

Glenn Kuehne